

Topic: The tendency of human beings to copy one another is shown in the popularity of fashion clothes and consumer goods. To what extend-extent do you agree?

Nowadays, in the era of globalization; media, cutting-edge technologies and the internet has given rise to the modern lifestyle which roughly all people are concerned about whether they look good or bad in the-society, so that they prefer to imitate the latest fashion trends.

Firstly, the willingness of individuals to have and use the new goods and accessories refers to the human being's nature to do or use whatever others do. For example, when iPhone was-arrived to-in my country broadly, although few-small numbers of people applied-use it, after a while the number of consumers multiplied dramatically.

Another reason of the tendency to following fashion trends stems from the human insecurity. In fact, people are invariably concerned about their appearance, so they imitate celebrities unwittingly who are already have followed by millions of people. It is also a way that people become more acceptable in society.

On the other hand, technology has had a crucial effect on this trend. That is to say, aggressive marketing on-in the internet world presents the latest fashion clothes and accessories for all users. Not only can it provide easy accessibility to new brands, but also with-by advertising through well-known characters it can attract consumers to buying products.

To put it in a nutshell, I personally opine that, although following the fashion trend is an undeniable issue which can provide today's people with a variety range of choices rather than their counterparts in the past, it would be better if they chose consciously what they wear or use.